



City of New Berlin 4th of July Family Festival

2026 / 58th Annual - *Celebrating Community*



Thursday, July 2nd *All activities to take place at Malone Park*

- 3:00 to 11:00 pm Grounds & Carnival open / 3:00 to 7:00 pm - Spectrum Carnival wristband special
* (one wristband per person, per time slot) ** (Presale-\$30 CASH at City Hall Office or the ARC by 3:00 pm on July 1st OR \$40 at gate)
- 3:00 to 5:30 pm **Doo Wop Juke Box** (east tent) / **Dirty Boogie** (west tent)
- 4:00 pm **NEW! Puzzle Race** (north tent) - **sponsored by Horicon Bank**
- 4:30 pm check-in **NEW! Cup In-Hand Kickball Tournament!** - **sponsorship available** - (registration required)
- 4:30 pm check-in **Pickleball Tournament at ARC** - **sponsored by Preferred Electrical Contractors** (registration required)
- 5:00 pm **New Berlin Jr. Women's "Storm the Fest!"** ~ **Immediately afterward New Berlin Lions frozen treat giveaway**
- 5:30 to 8:30 pm Half-Twisted Half-Knot (north tent)
- 5:30 pm Pie Bake-off check in at the Activity Tent (entry form at www.newberlin.org)
- 6:00 pm **22nd Annual Pie Bake-off** - judging begins - **sponsored by Sendik's**
- 7:00 to 10:30 pm **Rebel Grace** (east tent) / **The Now** (west tent)
- 9:30 pm **3rd Annual Drone Show** - **sponsored by Educators Credit Union & Acrisure**

Friday, July 3rd

- 9:00 am **2nd Sand Volleyball Tournament** - **sponsored by Account For It** (ages 14-18 registration required)
- Noon to 11:00 pm Grounds & Carnival open / noon to 4:00 AND 4:00 to 8:00 pm - Spectrum wristband special *
- 10:45 to 2:00 pm **New! Sheepshead Tournament** - **sponsorship available** (activity tent - registration required)
- Noon to 2:30 pm **The WhiskeyBelles** (east tent) / **The Britins** (west tent)
- 3:00 to 5:00 pm **2nd Annual Donation Bingo to benefit Nbfd** (north tent)
- 4:00 to 6:00 pm **Sparks Fly** - T Swift Tribute (east tent) / **Talk of the Town** (west tent)
- 4:30 check-in pm **8th Annual Cornhole Tournament** - **sponsored by John's Disposal** (registration required)
- 5:30 pm Miss Kim's Animals - (north tent)
- 6:00 pm **4th Trivia Contest** - **sponsored by Tobin Jewelers** (activity tent - registration required)
- 6:00 pm Mr. Scott's Giant Bubble Show (near the north tent)
- 7:30 to 9:00 pm **Second Chance Bingo! To benefit Nbfd** (north tent)
- 7:00 to 10:30 pm **Cold Sweat & Brew City Horns** (east tent) / **33 RPM** (west tent)
- 9:30 pm **Nbfd Flashlight Candy Hunt & collection of Peanut Butter for NB Food Pantry**
(located by softball diamonds / 6th grade & under / bring flashlight and bag)

Saturday, July 4th

- 9:00 am Mini Parade Lineup & **collection of Toothbrushes/Paste for New Berlin Food Pantry**
(parking in upper lot - north of City Hall / parade in lower lot - south of City Hall)
- 9:30 am **Mini Parade** - **sponsored by Waukesha State Bank**; presented by New Berlin Jr. Woman's Club
- 1:00 pm **Main Parade** - **sponsored by Moore Construction Company**
- 2:00 to 11:00 pm Grounds & Carnival Open / 2:00 to 6:00 pm - Spectrum Carnival wristband special *
- 2:30 to 3:30 pm Princess meet and greet (north tent - watch for more details)
- 4:00 pm German Shepherd Dog Club Demonstration (activity tent)
- 4:00 pm New Berlin High School Talent Showcase (east tent) / **tba** - (west tent)
- 4:30 to 5:30 pm Fun with Science presented by Miss New Berlin and Miss New Berlin Teen (north tent - ages 5 to 10)
- 6:00 to 10:00 pm **Mt. Olive** (east tent) / **Stetsin and Lace** (west tent)
- 10:00 pm **FABOULOUS FIREWORKS SHOW!** - **sponsored by Festival Foods**

Available all three days -

- Center Grounds* Double Eagle - 9 Hole Mini-Golf - free - located on baseball diamond west of West Tent
- Face Painting - all proceeds to benefit the New Berlin Food Pantry

Updated 03/03/26

Please find us on Facebook - New Berlin 4th of July Family Festival OR visit NewBerlin4th.com for more details and current updates.

Parking Lots - **sponsorship currently available**

East Tent sponsored by Beechwood Sales / West Tent sponsored by HomeTowne Windows
Activity Tent sponsored by the Princeton Club / North Tent - sponsorship currently available

East Tent hosts and benefits the Prospect Lions & Education Foundation of New Berlin (EFNB)

West Tent hosts the New Berlin Lions & Citizens Against Muscular Dystrophy

Education Foundation of New Berlin facilitating parking

→ **NO food or beverage carry-ins OR picnicking allowed on Festival Grounds**

→ **All carry-ins are subject to search per New Berlin Police Department**

